



The Multimedia Super Corridor is Malaysia's most exciting initiative for the global information and communication technology industry. Conceptualized in 1996, the MSC has since grown into a thriving dynamic ICT hub, hosting more than 900 multinationals, foreign-owned and home-grown Malaysian companies focused on multimedia and communications products, solutions, services and; research and development.

With this unique corridor, Malaysia continues to attract leading ICT companies of the world to locate their industries in the MSC and undertake research, develop new products and technologies and export from this base. The MSC is also an ideal growth environment for Malaysian small to medium sized companies looking for a world-class transformation. Furthermore, the MSC welcomes countries to use its highly advanced infrastructural facilities as a global testbed for ICT applications and a hub for their regional operations in Asia.

The MSC is a dedicated 15 X 50 km Corridor, stretching from the Petronas Twin Towers in the north to the Kuala Lumpur International Airport in the south; and encompasses Cyberjaya (the technology core) and Putrajaya (the new administrative capital of Malaysia). Two more recent additional location are Technology Park near Bukit Jalil and the newly developed KKL Sentral , Brickfields.

An International Cybercourt of Justice will be established in the MSC and 12 intelligent cities will be linked to the global information highway. There are several compelling factors for investors and ICT technopreneurs to conduct their business in the MSC. Among them are:

1. Comprehensive package for investors
2. Strong socio-economic fundamentals
3. Firm commitment from the Malaysian Government
4. Accelerated human resource training and development
5. Competitive costs of doing business
6. Ready access to the Asia-Pacific markets
7. Widespread usage of English
8. Superlative quality of life

INCENTIVES

Guided by the Malaysia's Promotion of Investment Act (PIA) 1986, amended 1997, MSC Malaysia-Status companies, institutions or faculties may enjoy the following financial incentives: **A brief description of the Malaysian statutory framework for intellectual property protection and cyberlaws is as follows:**

- Pioneer Status - 100% exemption from taxable statutory income. This incentive is granted for a period of 5 years for the first round.
- A 100% Investment Tax Allowance (ITA).
- Eligibility for [R&D grants](#) (only for majority Malaysian ownership MSC Malaysia- Status companies)
- Freedom to source capital and borrow funds globally.
- [Duty-Free Importation](#) of multimedia equipment (DFI).